## Invited speakers' profile:

- Dr. Federico Gobbo (http://federicogobbo.name),
   University of Amsterdam, Netherlands and University
   of Turin, Italy. Professor of Interlinguistics and
   Esperantology, author of the book Constructive
   Adpositional Grammars: Foundations of Constructive
   Linguistics, 2011, Cambridge: Cambridge Scholars
   Publishing and the article "Are planned languages less
   complex than natural languages?" In Language
   Sciences, 2016.
- Dr. Carlos Sánchez Avendaño (http://filologia.ucr.ac.cr/sites/default/files/cvs/lin15. pdf), University of Costa Rica. Full professor of Linguistics and specialist in Linguistic Revitalization. Author of the book La cola de la iguana: El pueblo Malecu ante el desplazamiento de su lengua y su cultura tradicional, 2015, Costa Rica: Editorial Universidad de Costa Rica, and the article "Reconstitución léxica y variabilidad morfoléxica de una lengua muy desplazada: El caso del vocabulario del cuerpo humano en la lengua de brorán (térraba)", in Estudios de Lingüística Chibcha, 2015.

## Special guests:

- Dra. Marielos Murillo Rojas (Universidad de Costa Rica):
   "Linguistic Planning in Basic General Education".
- M.L. Christian Ramírez Valerio (Instituto Nacional de Aprendizaje): "Linguistic Planning in Costa Rican Sign Language".

# Descriptors:

Policy analysis – Evaluation - Language management - Language - Interlinguistics - Language and Culture - Linguistics - Applied Linguistics - Multilingualism - Planning - Language planning - Language policy – Sociolinguistics

### **ORGANIZERS:**

### Coordinators:

Dr. Jorge Antonio Leoni de León
Dr. Michele Gazzola

#### Assistant:

Bach. Yislén Barboza Hidalgo

### Collaborative researchers:

M.Sc. Hugo Mora Poltronieri

M.L. Ericka Vargas Castro

Lcda, Daniela Sánchez Sánchez

p://inil.ucr.ac.cr/actividades/lplpe17-en/















# Summer School on Linguistic Policy, Linguistic Planning and Evaluation (LPLPE17)

July 31st to August 4th 2017



July 31st, August 1st and August 4th Sala Joaquín Gutiérrez Mangel, Facultad de Letras

August 3rd, Sala Arnoldo Ferreto Segura,
Sede del Pacífico
Universidad de Costa Rica

## Presentation

Latin America is a multicultural and multilingual region, of which Costa Rica does not escape; hence addressing issues of policy and language planning is fundamental, particularly if we consider that the traditional view tends to hide other cultures and languages that make up the identity of a country.

Given the above, it is crucial to have a space in which it is possible to share experiences, where the problems, both national and international, that are exposed, allow us to analyze the situation and postulate solutions from the point of view of the diversity.

The area of linguistic policy and language planning is an interdisciplinary field of research in growth. There is increasing awareness of the importance of language policy and language planning in education, public service administration and in economic circles.

Language policy can influence student outcomes in the labor market, citizen participation in democratic decision-making processes and the ability of companies to compete. Therefore, it is a field of study that requires contributions from various specialties.

Although linguistic planning has traditionally been part of sociolinguistics, it now tends to become an interdisciplinary area in which specialists from sociolinguistics, political science, economics and philosophy converge; therefore we propose an international Summer School on this subject, which would be the first one to be held in Latin America.

The Institute of Linguistic Research (INIL) of the University of Costa Rica, in collaboration with the Esperantic Studies Foundation (ESF) (http://www.esperantic.org/en/home/), invites to the Summer School on Linguistic Policy, Linguistic Planning and Evaluation (PLPLE), which aims to open an international space for discussion on Linguistic Policy and Linguistic Planning.

The Summer School will consist of the description and analysis of the fundamental concepts of Linguistic Policy, Linguistic Planning and Linguistic Policy Evaluation, as well as its

objectives and methods. During the four sessions of the Summer School, the exponents will refer to specific cases that they have investigated. Of the four sessions, three of them will be held in English and one in Spanish. At the same time, there will be a series of lectures related to the Summer School topics.

The Summer School will last a week, with 20 hours, in a total of 4 days (except on August the 2nd, which is a holiday).

## General objective:

The Summer School aims to attract postgraduate students from several countries and to offer them state-of-the-art training to study the theoretical, methodological and practical foundations of Linguistic Policy, Linguistic Planning and Linguistic Policy Evaluation. It will also be a space for meeting, communication, collaboration and exchange of ideas between researchers working in linguistic policy, language planning and evaluation.

# Specific objectives:

- Analyzing and discuss the national and international linguistic situation from the point of view of Linguistic Justice and Linguistic Planning.
- Explaining the proposed solutions to situations of injustice and linguistic imbalance, at both national and international level.
- Preparing the professionals to understand the requirements of multilingual societies, with special emphasis on Costa Rican situation.
- Systematizing, for dissemination purposes, the analysis and discussion of activities in favor of the strengthening of linguistic rights.
- Improving the effectiveness and the efficiency of language policies.

# The Summer School will consist of four parts:

 Overview of LPP (Language Policy and Planning). History, objectives and outputs of LPP. It will be presented by Dr. David Cassels Johnson, University of Iowa: "Language Policy and Planning: Theory, Method, and Findings."

- Evaluation of language policies. This part is necessary to identify the effectiveness of LPP and thus measure it in various fields of social and economic life. It will be presented by Dr. Michele Gazzola, Humboldt-Universität zu Berlin: "Evaluation in Language Policy and Planning (LPP)."
- 3. Interlinguistics. The study of planned languages is also part of LPP and is an adequate contribution to the Summer School. Interlinguistics also studies the human relationships that take place through planned languages. This is a subject that is necessarily related to the inequality between languages, that is to say, Linguistic Justice. It will be presented by Dr. Federico Gobbo, University of Amsterdam: "Interlinguistics as extreme language planning: categories and cases."
- 4. Problems of planning in languages in process of displacement. It will be presented by Dr. Carlos Sánchez Avendaño, University of Costa Rica: "Problems of planning in languages in process of displacement."

## Invited speakers' profile:

- Dr. David Cassels Johnson (https://education.uiowa.edu/person/david-casselsjohnson), University of Iowa, US. Associate Professor of LPP, publisher of the book Research Methods in Language Policy and Planning: A Practical Guide, with Hult, F., 2015: Malden, MA: Wiley-Blackwell, and author of Language Policy, 2013, Basingstoke, UK: Palgrave Macmillan.
- Dr. Michele Gazzola (www.michelegazzola.com),
  Humboldt-Universität zu Berlin (Germany), University of
  Lugano (Switzerland), and Institute for Ethnic Studies in
  Ljubljana (Slovenia), researcher on language economics
  and language policy evaluation. Editor of the book The
  Economics of Language Policy, with B.-A. Wickström, 2016,
  Cambridge (MA): MIT Press, and author of The Evaluation
  of Language Regimes, 2014, Amsterdam: John Benjamins.